



A WORLD CLASS EQUESTRIAN TRIATHLON IN KALISPELL, MONTANA
JULY 24-28, 2019

THE EVENT AT REBECCA FARM

ADVERTISING CONTRACT & RESERVATION FORM

Business/Individual Name _____

Contact Name _____ Title _____

Billing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____ Website _____

EVENT PROGRAM ADVERTISING:

Please refer to the attached Ad Specifications for ad dimensions.

Pricing:

- Full page.....\$ 1000
- Two-page spread.....\$1800
- Half page.....\$750
- Quarter page.....\$450
- Eighth page Marketplace.....\$250

EVENT BANNER ADVERTISING:

Pricing:

- Event Banner..... \$350

I will be providing a banner that is _____ ft x _____ ft

Note: We advise that banners do not exceed 3' x 6' in dimension for good placement and visibility during The Event.

**RESERVATION FORM
AND PAYMENT: DUE MAY 10**

DIGITAL AD FILES: DUE MAY 20

BANNERS: DUE JULY 10

*Please drop off or mail banner to
400 Glenwood Road, Whitefish, MT 59937*

PLEASE MAKE ALL CHECKS PAYABLE TO: Montana Equestrian Events, Inc. (MEE) Amount Enclosed: \$ _____

Montana Equestrian Events, Inc. a 501(c)(3) non-profit organization.

See Attached Contribution by Donation Form

Signature _____ Date _____

MAIL COMPLETED ADVERTISING CONTRACT WITH PAYMENT TO:

Montana Equestrian Events, Inc. • Attn: Alison Heppner • P.O. Box 595 • Whitefish, MT 59937

Phone: 406.253.4666 Email: alison@rebeccafarm.org



www.rebeccafarm.org



@RebeccaFarm



THE EVENT

AT REBECCA FARM

ADVERTISING SPECIFICATIONS

DIMENSIONS & RATES:

TWO PAGE SPREAD - \$1800

15.75 w x 9.75" h

Keep all important images and text within .5 inch of trim and gutter (trim size is 8.375 x 10.75")

TWO PAGE SPREAD with BLEED - \$1800

17 w x 11" h

includes a .125 inch bleed on all 4 sides (trim size is 8.375 x 10.75")

FULL PAGE - \$1000

7.375 w x 9.75" h

Keep all important images and text within .5" of trim (trim size is 8.375 x 10.75")

FULL PAGE

with BLEED - \$1000

8.625 w x 11" h

includes a .125" bleed on all sides (trim size is 8.375 x 10.75")

**1/2
PAGE
VERTICAL
\$750
3.5625 w
x 9.75" h**

**1/2 PAGE
HORIZONTAL - \$750
7.375 w x 4.75" h**

**1/4 PAGE - \$450
3.5625 w x 4.75" h**

**1/8 PAGE - \$250
3.5625 w x 2.25" h**

FILE SPECIFICATIONS:

- All ads must be high resolution PDF files.
- We recommend 300 dpi for photographs and 1200 dpi for bitmaps. All fonts must be outlined.
- Set trapping on native files to ensure knockouts and overprints print correctly. Do not include crop marks.
- Please supply a SWOP color proof to ensure accuracy. Rebecca Farm cannot be responsible for color accuracy without a SWOP proof.
- Use CMYK only, no spot colors. Convert all RGB files to CMYK prior to submission. SWOP standards apply, and maximum ink density should not exceed 300. Rich blacks should be built as 60C, 40M, 40Y, 100K.
- If ad submitted is not to size or specifications, client will be responsible for resizing to specs. In the event that the client cannot, we will resize the ad to the best of our ability with the resources at hand. Ad resizing may be subject to a \$50 design charge.
- Design services available. Contact Glenna Stocks at glenna@e-squarededit.com for help with your ad.

**For questions regarding ad production, contact
glenna@e-squarededit.com, 617-750-2800**

**RESERVATION FORM
AND PAYMENT: DUE MAY 10
DIGITAL AD FILES: DUE MAY 20**

EMAIL DIGITAL AD FILES AND SPONSOR LOGOS TO:

Sarah Williams, sarah@e-squarededit.com

For ad design questions contact Glenna at glenna@e-squarededit.com or call 617-750-2800



www.rebeccafarm.org



@RebeccaFarm