



**JULY 15-19, 2026**

Montana Equestrian Events, Inc.  
a 501(c)(3) non-profit organization.

# INSIDE SHOPPING FAIR & FESTIVAL INFORMATION

Every July the national and international eventing community lands in Montana's Flathead Valley. More than 5,000 local and regional spectators enjoy The Event against the backdrop of Glacier National Park. The venue transforms into a destination where the spectator can see world-class eventing and shop unique and diverse items including Montana-made goods, regional arts, apparel, jewelry and top equine products to name just a few. The variety of food and drink offerings along with the Kid Zone where kids can run, jump and play make this a true family event!

## CONDITIONS OF THE APPLICATION AND AGREEMENT

PLEASE READ BOTH FORMS ENTIRELY AND RETURN WITH SIGNATURES, FULL PAYMENT, AND THE APPROPRIATE PAPERWORK NOTED BELOW.

1. Applications will not be considered unless both online forms are signed with full payment and proof of liability insurance per the agreement form.
2. Receipt of signed application, agreement form, and payment is not an automatic acceptance.
3. Upon acceptance, a receipt will be sent via email. Please email if you have not received after 2 weeks.
4. If application is not accepted, payment will be returned by check via mail.
5. Space will not be guaranteed or reserved via telephone.
6. Every attempt is made to place vendors so competition is limited.
7. Vendors must occupy booth space at all times. Rebecca Farm reserves the right to cancel the space and give to another vendor.
8. Pre-arrival packets are sent out at the beginning of July. Please go through thoroughly prior to arrival.

No merchandise with logos, names, and titles relating to The Event at Rebecca Farm may be sold without permission for such use by Montana Equestrian Events, Inc.

### INSIDE SHOPPING FAIR SPACE

1. Exhibitors will be under one huge white tent to give everyone equal exposure.
2. The space available for each Exhibitor will be 12'x12' to 12'x 48'.
3. Rebecca Farm does not rent tables or chairs. You must supply your own.
4. Due to the layout of outside, those spaces are reserved for food & vendors with trailers.

### ELECTRICITY

Vendors needing power for the functioning of their booth/trailer will need to bring a quiet generator. Vendors inside the tent who need power must be on an outside wall with a quiet generator outside the Big Tent. Please advise Alison asap if you are planning to sign up as an inside shopping fair vendor who needs power.

### SHOPPING FAIR HOURS

Wednesday: 8 AM to 5 PM Set up day.

Thursday - Saturday: 10:00am - 5:00pm

Sunday: 10:00am - Begin tear down at 3:00pm.

Set-up day and time information is in the attached Shopping Fair Agreement.

### THE EVENT PARTY

Contact Alison for BBQ tickets for Friday night, July 17th. Tickets are \$30 for adults and \$15 for kids 10 and under.

### ADVERTISING PROVIDED FOR EVENT SHOPPING FAIR PARTICIPANTS

We will include a section in the Event Program that gives information on every vendor in the Shopping Fair. Please provide us with a description, 25 words or less, of your services or product. Please note any description that goes over this word count will be edited and the deadline is May 31st.

Please contact Alison Heppner if you have any questions.

Phone: 406.253.4666 Email: [alison@rebeccafarm.org](mailto:alison@rebeccafarm.org) Website: [www.rebeccafarm.org](http://www.rebeccafarm.org)



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# INSIDE SHOPPING FAIR & FESTIVAL VENDOR APPLICATION

I REQUIRE ELECTRICITY FOR MY BOOTH AND WILL BRING A GENERATOR. ☐ YES ☐ NO

I WISH TO RESERVE A:

**EARLY BIRD SPECIAL IF RECEIVED BY:  
MARCH 31ST**

**IF RECEIVED AFTER:  
MAY 31ST**

- ☐ 12' X 12' space at a cost of \$400.00
- ☐ 12' X 24' space at a cost of \$600.00
- ☐ 12' X 36' space at a cost of \$800.00
- ☐ 12' X 48' space at a cost of \$1000.00

- ☐ **\$350.00**
- ☐ **\$550.00**
- ☐ **\$750.00**
- ☐ **\$950.00**

- ☐ **\$450.00**
- ☐ **\$650.00**
- ☐ **\$850.00**
- ☐ **\$1,050.00**

☐ Corner or entry facing spaces are an additional \$50. Please mark this box if you are interested.  
(Limited to 6 corners and entry facing depends on booth size.)

☐ **NEW VENDORS** (Mark this box for special 2026 pricing of \$300.00 for a 12'X12' space. A \$50 late fee will be added for new vendors who sign up after May 31st.)

Please provide us with a description, 25 words or less, of your services or product for The Event program. Please note any description that goes over this word count will be edited and vendors accepted after the deadline may not make the program list.

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Detailed description of Products and/or Services to be solicited during The Event (required):

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License Plate Number \_\_\_\_\_ Make/Model \_\_\_\_\_

**Your space will only be reserved upon receipt of the application, signed Shopping Fair Agreement and full payment due by May 31st.**

Company/Individuals Name (as you want listed in the program) \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Please make all checks payable to: Montana Equestrian Events, Inc. (MEE) Amount Enclosed: \$ \_\_\_\_\_

Please contact Alison Heppner if you have any questions.

Phone: 406.253.4666 Email: [alison@rebeccafarm.org](mailto:alison@rebeccafarm.org) Website: [www.rebeccafarm.org](http://www.rebeccafarm.org)

Mail Completed Vendor Application and Signed Shopping Fair Agreement with Check by May 31st to:  
Montana Equestrian Events, Inc. • Attn: Alison Heppner • P.O. Box 595 • Whitefish, MT 59937